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EU4Environment
Green Economy in Eastern Partner Countries

Invitation to the RECP media breakfast and tour of Georgian industries

Date: 13 December 2023

Time: 10:00 – 18:00 Tbilisi time

Venue: Raddison Blue Iveria Hotel, 1 Rose Revolution Square, Tbilisi 0108

Within the European Union-funded EU4Environment programme, the United Nations Industrial Development Organization (UNIDO), supported by the Energy Efficiency Centre (EEC) Georgia, is cordially inviting representatives of the Georgian media, social media influencers, Governmental organisations, Small and Medium-sized Enterprises, business associations, and civil society organisations to take part in the **Resource Efficient and Cleaner Production (RECP) media breakfast and tour of Georgian industrial SMEs which are advancing RECP under EU4Environment.**

The media breakfast and tour of industrial SMEs aims to bring the concept of resource-efficient and Cleaner Production (RECP) closer to national media representatives, social media influencers, Governmental organisations, SMEs, business associations, civil society organisations, and other national actors. This way, the event will showcase the benefits of resource efficiency and green growth to the broader public. The event will start in an informal setting with presentations and discussions over breakfast (buffet format), followed by an RECP tour of selected industries and dinner. It includes the results obtained by the Georgian enterprises involved in several demonstration activities, a discussion on sustainable business practices and the overall transition to a Green Economy in Georgia, as well as visits to selected enterprises part of EU4Environment.

Overall, the event will help distribute information on the findings, achievements, and plans of the EU4Environment programme in Georgia. More specifically, within EU4Environment's component on "Circular Economy and New Growth Opportunities", UNIDO, supported by Energy Efficiency Centre Georgia as its National Implementing Partner, highlights and promotes resilience and green growth in Georgian enterprises by showcasing the benefits of Resource Efficient and Cleaner Production (RECP) in the transition to a Circular Economy.

To take part in this event, please register at the following link: <https://forms.gle/mrDtgyGa77f8JTmP9>. Registration is mandatory and will close on December 11, 2023, at 18:00.

The tour of the industrial SMEs will include visits to:

Teleti poultry farm (Read more about the company: [English](#) | [Georgian](#))

Megaplast (producer of plastic items) (Read more about the company: [English](#) | [Georgian](#))

Liderplast (producer of plastic items) (Read more about the company: [English](#) | [Georgian](#))

Caucasus Organic Fruits (dried fruits) (Read more about the company: [English](#) | [Georgian](#))

Action implemented by:



In the course of the EU-funded EU4 Environment programme, 11 RECP experts were trained, 20 SMEs involved in the food, chemical, and construction industries participated in the training programme and developed RECP action plans, 27 companies RECP assessments were performed, specifying measures to help the companies increase efficiency, produce with fewer resources, and minimise environmental impacts. Additionally, two advanced trainings in Best Available Technologies and Implementation of Circular Economy were provided to the specialists and SMEs in order to acquaint them with EU practices and experience. In total, for the 27 RECP Club companies and RECP Demonstration companies, 115 RECP measures were identified. Potential annual energy savings from the implementation of these measures would be 19,628 MWh per year, and emission reductions would amount to 17,236 tonnes of CO₂-eq per year. Out of 115 recommended measures, currently, 26 RECP measures have been implemented, leading to 557 650 Euros in annual savings and reduction of emissions in the amount of 278 tonnes of CO₂-eq. The investments made by the companies will continue benefiting them in the following years. For more information, please [see the RECP success stories in Georgia](#).

About EU4Environment

The EU4Environment is an EU-funded Action that aims to help the EU's Eastern Partnership countries preserve their natural capital and increase people's environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to manage environmental risks and impacts better. It is implemented by five partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank over the 2019-2024, with a budget of EUR 20 million.

For further information, visit: www.eu4environment.org

For more information about RECP in Georgia, visit: www.recp.ge