



ევროკავშირი  
საქართველოსთვის  
Project funded by the European Union

**EU4Environment**  
Green Economy in Eastern Partner Countries

**EU4Environment advanced training:  
Implementing Circular Economy and Resource Efficient and Cleaner Production  
(RECP) in Georgia with a focus on SMEs**

**AGENDA**

**Date: 21 November 2022**

**Start: 14:00 (GET)**

**End: 16:00 (GET)**

**MEETING LINK**

**Format: online event (via Zoom)**  
**Language: English and Georgian (with simultaneous interpretation)**

Action implemented by:



## MEETING DETAILS

### Connection link:

<https://us06web.zoom.us/j/84133690363?pwd=aThBU1FyTUkxT2hjemtpeXpTRnk1dz09>

Meeting ID: 841 3369 0363

Passcode: 816993

## AGENDA

**Moderator: George Abulashvili, Director, Energy Efficiency Centre**

Time	Item
14:00-14:10	<p><b>Welcoming remarks:</b></p> <p><b>George Abulashvili</b>, National Project Coordinator, UNIDO Demonstration Project on Resource Efficient and Cleaner Production (RECP) among Small and Medium-sized Enterprises”</p> <p><b>Johannes Fresner</b>, International RECP Expert, Geschäftsführer/Managing Partner, STENUM GmbH</p> <p><b>Introducing the meeting participants and discussion topics</b></p>
14:10-14:40	<p><b>Johannes Fresner</b></p> <p><i>Circular economy and the relevance for SME</i></p>
14:40-15:00	<p><b>Johannes Fresner</b></p> <p><i>Areas of activities: raw material selection, process optimization, new business models, recycling</i></p>
15:00-15:20	<p><b>Johannes Fresner</b></p> <p><i>Case studies: motivation for the implementation of circular strategies, implementation, and results</i></p>
15:20-15:40	<p><b>George Abulashvili</b>, National Project Coordinator</p> <p><b>Johannes Fresner</b></p> <p><i>Opportunities for the implementation of Circular Economy and strategies to overcome existing barriers</i></p> <p><b>Open discussion</b></p>
15:40-16:00	<p><b>Questions &amp; Answers session</b></p> <p><i>Open discussion and planning of the next webinar</i></p>

## **Advanced training: Implementing Circular Economy and Resource Efficient and Cleaner Production (RECP) in Georgia with a focus on SMEs**

**November 21, 2022 14:00-16:00 (GET), ONLINE**

### **Training objectives, expected outputs, and outcomes**

- To learn in-depth about the application of the Resource Efficient and Cleaner Production (RECP) methodology to implement the strategies of Circular Economy
- To understand strategic approaches to RECP and Circular Economy in the context of SMEs
- To work with the existing strategies
- To provide ideas to identify appropriate measures for enterprises

### **Participants**

The list consists of specialists working in environmental management and engineering (chemical, industrial, environment, or related fields) who wish to be trained on the RECP methods and their applications. As well, the list also consists of the representatives of the RECP Demonstration Companies which were selected for the RECP assessments. This also includes representatives from national organizations, the Georgian Technical University, and the Banking Association of Georgia, to name a few.

### **Practical Information**

The event will be organized on 21.11. 2022 from 14:00 to 16:00 (GET).

The event will be organized online using the Zoom platform in English and Georgian (with simultaneous interpretation).

### **Connection link:**

<https://us06web.zoom.us/j/84133690363?pwd=aThBU1FyTUkxT2hjemtpeXpTRnk1dz09>

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### **Background**

Within the EU-funded EU4Environment Action, the United Nations Industrial Development Organization (UNIDO) is implementing activities related to “Circular Economy and New Growth Opportunities” with the support of the Energy Efficiency Centre Georgia (as a National Implementing Partner). The objective of this endeavour is to promote a more efficient use of resources (energy, materials, and water) within Georgian manufacturing enterprises, and to reduce risks to the environment and human health.

Some of the key activities implemented by UNIDO in the country are:

- RECP Networking and Institutionalization

- RECP Clubs & Industry Demonstrations
- Circular Economy & Waste Management
- RECP Awareness, Knowledge Management and Capacity Building
- Introducing the EU Single Market for Green Products (SMGP): the Product Environmental Footprint (PEF) methodology

Resource Efficient and Cleaner Production (RECP) is used as an umbrella term for the application of preventive environmental strategies to products, processes, and services. UNIDO has developed the RECP methodology to help identify sources of losses for all types of resources used by an enterprise, identify the root causes of such losses, and develop and assess the feasibility of activities aimed at reducing or completely eliminating the identified losses.

Another main component of the RECP Demonstration Project is the establishment of RECP Clubs consisting of manufacturing enterprises in different regions of Georgia. The RECP Clubs bring together Small and Medium-sized Enterprises (SMEs) and take them jointly through an intensive training and coaching programme, leading to a customized RECP action plan upon the completion of the Clubs' activities.

#### **About EU4Environment**

The meeting is organized within the framework of the EU-funded regional programme, “European Union for Environment” (EU4Environment – Green Economy) Action, which helps the EU’s Eastern Partnership countries preserve their natural capital and increase people’s environmental well-being by supporting environment-related action, demonstrating and unlocking opportunities for greener growth, and setting mechanisms to better manage environmental risks and impacts.

The EU4Environment Action is implemented by five partner organisations: OECD, UNECE, UNEP, UNIDO and the World Bank. For further information, visit: [www.eu4environment.org](http://www.eu4environment.org)

For more information about RECP in Georgia, visit: [www.recp.ge](http://www.recp.ge).